



How to get a commercial for your church

This is how it works:

- Get a Commercial: Grace in Media is the most inexpensive media company. The commercials range from \$295.00-\$495.00 <http://www.graceinmedia.com>
- Get a hold of a Media Outlet. Cable companies are cheaper than broadcast television (ABC, NBC,CBS). We are buying a bulk package, and we are getting slots on Fox News, the Huckabee Show, and others for about \$6.00 a commercial run. Our Time Warner Company has over 150,000 people in the Kenosha network. Then determine who it is you are trying to reach. We are looking to target political conservatives, and women with children, and especially the unsaved. So we decided to go on shows such as, the Lifetime Network, The Learning Channel, The History Channel, and such alike.
- Figure out how much to spend, but before you make this decision. Let me give you a few thoughts. Let's say you spend \$2,000.00 on the commercial and air time. At the end of the day, let's say you only get one family from it. If that family makes \$50,000 a year and they tithe, you gain \$3,000.00. But let's say you get no one. The worst thing that happens is you get good name recognition in the community.

Make sure you contact Chris Ricci at Grace in Media. He can give you more details.